PRODUCT SPECIFICATION SHEET

PRODUCT NAME: GSM Shoe Cream Polish
BRAND: GSM (Gast Solar Mechanics PLC)
PRODUCT CATEGORY: Footwear Care – Shoe Cream Polish

AVAILABLE VARIANTS AND VOLUMES:

- ✓ Black Shoe Cream Polish – 200 mL
- ✓ Brown Shoe Cream Polish – 200 mL
- ✓ White/Cream Shoe Polish – 200 mL

PRODUCT DESCRIPTION:

GSM Shoe Cream Polish is a high-quality footwear care product designed to restore, protect, and enhance the appearance of leather shoes. Formulated with premium ingredients, it provides deep nourishment to leather, revives color, and imparts a long-lasting shine while protecting shoes from dust, moisture, and scuff marks.

KEY FEATURES AND BENEFITS:

- ✓ Restores Color and Shine: Revives the original color of leather shoes, covering scuff marks and scratches.
- ✓ Nourishes and Protects Leather: Conditions the leather to prevent cracking and drying.
- ✓ Long-Lasting Shine: Provides a durable gloss that enhances the shoe's appearance for an extended period.
- ✓ Water and Dust Resistance: Forms a protective barrier that repels water, dust, and other environmental elements.
- ✓ Easy Application: Smooth texture allows for easy application and buffing, giving a professional finish.

APPLICATIONS:

- ✓ Suitable for leather shoes of all colors and finishes.
- ✓ Not recommended for suede or fabric materials.

TECHNICAL SPECIFICATIONS:

	Parameter	Details	Remark
	Form	Cream	
	Color Options	Black, Brown, White/Cream	
	Volume	200 mL	
	pH Level	Neutral (6.5 – 7.5)	
	Composition	Natural waxes (e.g., carnauba wax), oils, color pigments, emulsifiers	
	Shelf Life	18 months (when stored as recommended)	
	Storage Conditions	Store in a cool, dry place away from direct sunlight	

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INGREDIENTS:

- ✓ Natural Waxes (Carnauba, Beeswax): For a protective, glossy finish.
- ✓ Color Pigments: Restores and enhances shoe color.
- ✓ Conditioning Oils: Nourish leather and prevent cracking.
- ✓ Emulsifiers: Provide a smooth and even application.
- ✓ Solvents: Ensure easy spreading and drying of the polish.

INSTRUCTIONS FOR USE:

1. Clean the Shoes: Remove dust and dirt from the surface using a soft brush or cloth.

2. Apply the Polish: Take a small amount of shoe cream polish on a soft cloth or applicator brush.

3. Spread Evenly: Apply the polish evenly in circular motions over the shoe surface.

4. Allow to Dry: Let the polish dry for a few minutes until it forms a slight haze.

5. Buff for Shine: Use a clean, soft cloth or shoe brush to buff the surface to a high shine.

PRECAUTIONS:

- ✓ Avoid using on suede or fabric surfaces.
- ✓ Store in a cool, dry place, away from heat and direct sunlight.
- ✓ Keep out of reach of children.
- ✓ In case of contact with eyes, rinse immediately with water.

PACKAGING INFORMATION:

Black Shoe Cream Polish Jar/Tin Container Metal/Plastic 200 mL
Brown Shoe Cream Polish Jar/Tin Container Metal/Plastic 200 mL
White/Cream Shoe Polish Jar/Tin Container Metal/Plastic 200 mL

REGULATORY COMPLIANCE:

- ✓ Complies with international standards for footwear care products.
- ✓ Environmentally safe and free from harmful chemicals.

STORAGE AND HANDLING:

- ✓ Store in a cool, dry place, away from direct sunlight and heat sources.
- ✓ Ensure the lid is tightly closed after each use to prevent drying out.

DISPOSAL INSTRUCTIONS:

- ✓ Dispose of the container as per local waste disposal regulations.
- ✓ Do not pour unused polish into drains or water bodies.

CONTACT INFORMATION:

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